



CLUJ IT CLUSTER AN AGENT OF CHANGE AND COLLABORATION

Cluj IT presentation deck
March 2021

Cluj-Napoca || Profile

- Home for 11 universities out of which 4 are ranked in Top 12 Romanian universities;
- Around 100.000 students/young people representing ¼ of our entire population.
- 15 research institutes;
- most active civic life in the country; multicultural community.
- Cluj-Napoca is the Romanian Capital of cluster organizations: IT, energy, agriculture, furniture, creative industries etc.





Cluj-Napoca || Profile

- **The economic engines of Cluj-Napoca:** education, IT&C, energy industry, business support services, specialized medical services, cultural & creative industries.
- According to the assessment of World Bank experts, the GDP/capita in Cluj-Napoca, adjusted to the purchasing power was, in 2016, **within the European average** of 26,000 euros.

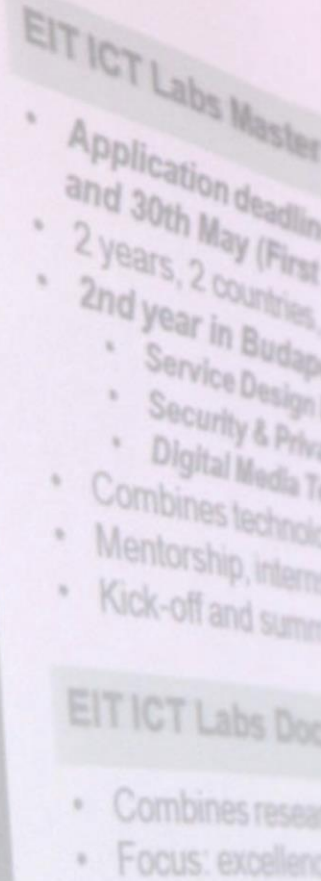
Cluj-Napoca || Profile

- Cluj-Napoca has managed the transition from a predominantly manufacturing city to a city with a **strong and balanced economic mix**. An economic growth pole with high diversity is often a sign of economic maturity.
- Over the years, the **IT sector** has grown continuously in Cluj-Napoca, attracting skilled people from all over Romania. More than **20,000 people work in the local IT sector; approx. 1,200 IT businesses in the city**.



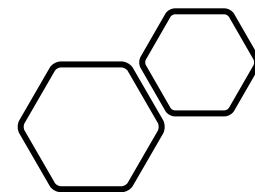


SUPPORTING ROMANIAN TECHNOLOGY



About || Cluj IT

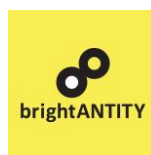
- Innovation based value chain along the IT industry
- Formally established in October 2012
- Cooperation-based ecosystem based on the **quadruple helix model**
- Innovative approach to business consolidation that puts together local, regional, national and international stakeholders



Who we are

|| Membership

- Largest innovation eco-system and among the oldest **clusters organization** in the country, currently with more than 80 members
- **70+ companies:** start-ups, SMEs and large companies (including multinationals)
- 5500+ employees
- **11 public universities & research centers** (Cluj, Bucharest, Oradea, Sibiu, Petrosani, Suceava) – unique in the country
- **Support organizations:** 10 public institutions and community organizations (startup associations, coworking, R&D private organizations etc.)





UNIVERSITATEA
BABEȘ-BOLYAI



UMF
UNIVERSITATEA DE
MEDICINĂ ȘI FARMACIE
IULIU HAȚIEGANU
CLUJ-NAPOCA



universitatea națională
de artă teatrală
și cinematografică
„I.L. Caragiale”



UNIVERSITATEA
LUCIAN BLAGA
— DIN SIBIU —



Universitatea
Ștefan cel Mare
Suceava

CATALYSTS



CLUJ¹ STARTUPS
CONNECT TO GROW



PRIMĂRIA ȘI CONSILIUL LOCAL
CLUJ-NAPOCA



STEINBEIS-
EUROPA-
ZENTRUM

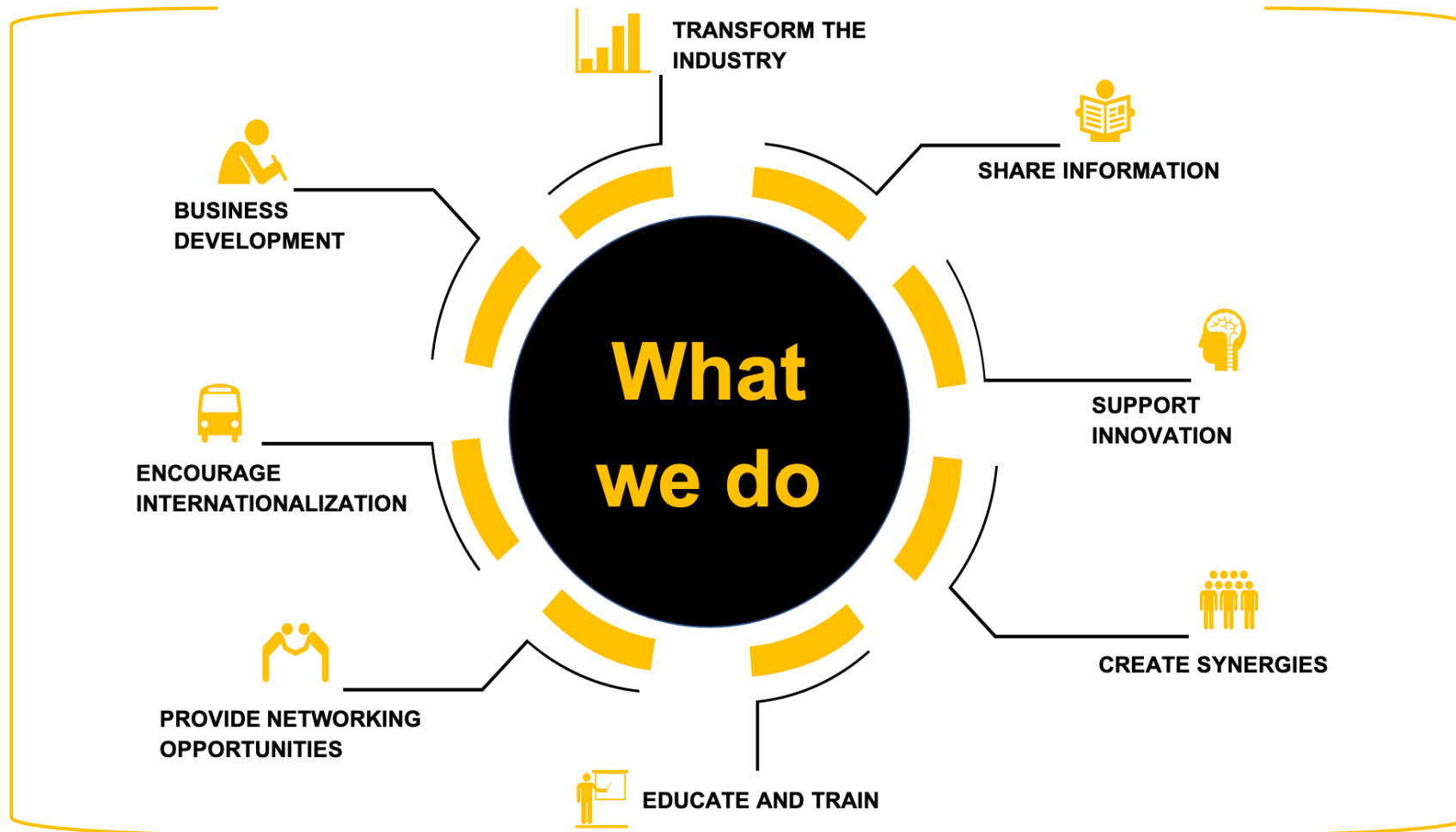


ROMÂNIA
MINISTERUL AFACERILOR INTERNE
INSTITUȚIA PREFECTULUI – JUDEȚUL CLUJ

Who we are | | International partnerships

- Active presence on the **European Cluster Collaboration Platform (ECCP)**
- **Member of the European Digital SMEs Alliance** (the largest association of digital SMEs in Europe representing more than 20,000 companies)
- **Founding member of the Balkan and Black Sea ICT Network**, a unique initiative (more than 15 umbrella organizations; includes countries from Western Balkans).
- Associate member of the **CyberSecurity for Europe**, a research project aiming to develop a governance model for a future EU Cyber Security Competencies Center Network. A consortium of 43 participants across 20 EU Members States and associate countries.





What we do || Transformative projects

- Performance of economy and society is largely based nowadays on technological availability, transfer and adoption and collaboration
- We promote regional initiatives to **position Cluj** as the main digital service provider in the CEE
- **DIH4Society** - recently established regional partnership as a one-stop shop for helping companies and organizations to improve their competitiveness by adopting digital technologies



DIH4Society
www.dih4society.ro

What we do || Transformative projects

- Strengthening the innovation ecosystem of Cluj IT through smart specialization, structural transformation and technological transfer





Who we are | | International partnerships

- Events to promote a culture of collaboration, knowledge sharing and development opportunities
- Cluj Innovation Days 2021, May 19 -21



BUILDING INNOVATION, BRIDGING COMMUNITIES

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