Evoluția editorială a gazetei *Țărănismul* în primii doi ani de existentă (1925-1927)

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Abstract:

The Editorial Evolution of the Tărănismul Gazette in the First Two Years of Existence (1925-1927)

The weekly Gazette of the Peasant Party, Tărănismul [Peasantism], appeared on March 15, 1925, with Ion Mihalache, the president of the party, as chief editor. The articles published periodically were written in a literary form close to that of popular gazettes so that those who read it can easily understand them. The themes approached were various, ranging from the description and explanation of the laws passed in parliament to the various electoral confrontations, such as partial, local or general elections. Agricultural issues and the international situation were constantly present in the pages of the gazette, even if they did not rise to the level of the political subjects' appearances. In this analysis, we try to reveal the main messages sent by the group led by Ion Mihalache, we also revealed and identified the political opponents of the party and the evolution of their discourse. The research was based on the analysis of articles published by Tărănismul in the first two editorial years and on the specialized research.

Keywords: Tărănismul gazette, Peasant Party, Ion Mihalache, press, political culture

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