## Crearea unui tablou urban. Studiu de caz: Asociația pentru înfrumusețarea orașului Sibiu în perioada Belle Époque\*

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**Abstract** 

Creating an Urban Image. Case Study: the Association for Embellishment of the City of Sibiu in Belle Époque Period

This study finds its origins in the question whether the associations from the periphery of the Austrian-Hungarian Empire played a role in the public sphere and space. The city of Sibiu, with a majority of German population at the end of the nineteenth century, changed from an architectural and economic point of view during the Belle Époque. The way in which the Association for Embellishment of the city of Sibiu (Verein zur Verschönerung der Stadt Hermannstadt) reacted and acted to the administrative changes, is important in order to gain insights regarding the social and public space. The prosopography of some members involved in the association is also relevant, because it shows the concern to take care of the public space. The gardens, parks, promenades which were arranged and planned by the members of the association, led to the building of an European public space, which was favourable to leisure activities. Main sources for the present research are the annual books of the aforementioned association.

**Keywords:** Transylvanian Saxons, public space, nineteenth century associations, promenade, urban planning

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